

# "Wildlife of the Macleay"

## Photographic Exhibition 2021

This is a Macleay Valley Arts Council (MVAC) initiative, aimed at providing a way for the community and visitors to see what's on our doorstep with a visual art form exhibition. The MVAC is happy to have support of Kempsey/Macleay RSL Photography Club, Kempsey Shire Council and Coastline Credit Union to make it possible. More support is anticipated.

### **Aim of the Exhibition...**

To invite local Macleay Valley photographers (amateur and professional) to showcase their talent with an exhibition of native wildlife that lives in the Macleay Valley.

This is a non-competitive exhibition aimed at highlighting the diverse and unique natural wildlife here on this part of the NSW Mid North Coast, including the Shire's magnificent coastline and hinterland and to celebrate what's here in our part of the world. Photos exhibited will depict native animals, birds, insects, shoreline life and sea creatures here in the Kempsey Shire.

**People's Choice Award...** Whilst it's not a competition, there will be a worthwhile 'People's Choice' Award for the successful photographer, as well as some 'Runners Up Awards'.

A People's Choice voting form will be available for voting during the exhibition. The 'People's Choice' photo and 'Runners Up' could possibly be hung for a limited period in a public space after the exhibition, such as the Kempsey Library or somewhere else deemed suitable and with permission by the photographer(s).

**Photo Limit...** Photographers are limited to a maximum of two photos for entry into the exhibition with a limit of between 100 and 120 photos for the exhibition. This would provide an opportunity for up to 60 photographers living in the Kempsey Shire to be a part of this exhibition. If there were fewer than 60 photographers entering, then it's thought that some of the local photographers, keen on wildlife photography, may just happen to have a few more photos available in their collections to help make up the 100-120 anticipated "Wildlife of the Macleay" Exhibition photo numbers.

**Photo Sizes...** Accepted photos need to be printed to a maximum "10 x 8" size for display using a 12"x16" mount and compressed board. This is to make sure that there is some uniformity in the display mounts on the walls for this event. The mounts may be black or white.

**NOTE...** Photos less than 10"x 8" **will** be accepted such as Panoramic or 7" x 5" or even 6" x 4" but still requiring to be hung in the a 12" x 16" mount. The Macleay/Kempsey RSL Photography Club has offered to assist in sourcing the correct sized mount for your photo if required.

Your name, title of photo, details about the photo including location of your photo(s) should be provided on the reverse side of the mount.

Entering photographers will need to read '**Terms and Conditions**' as well as filling out an **Entry Form** with name, address, contact phone number, email, title of photo(s), details about the photo(s), signed Disclaimer, as well as \$3 Entry fee/photo plus \$6/mount and compressed board if purchasing through MVAC and Macleay/Kempsey RSL Photography Club..

**Proposed Location of Exhibition....**Slim Dusty Centre (Tourist Information Centre) (September and October 2021) **\*\*\*NOTE\*\*\*** If for some unforeseen circumstances the Slim Dusty Centre is not available, a decision will be made on an alternative venue; possibly the Oddfellows Hall for the exhibition to take place.

**Length of Time for Exhibition...** At this stage it's planned that the Exhibition will be for two months duration, September and October, 2021.

**Opening of Exhibition...**The plan is to have an Opening Evening of the "Wildlife of the Macleay" Photography Exhibition. A date is yet to be determined but we'll keep you notified.

**Costs: Cost of Photographer's Entry fee... \$3/entry/photo)**

**Cost of 12" x 16" mount plus backing board if purchased through the MVAC will be \$6/mount.**

**Potential "Wildlife of the Macleay" book...**There may be the possibility of producing a wildlife book using a selection of photos entered in this exhibition. It would be something done with the support of KSC, if it's deemed to have merit for tourism promotion or a successful grant application or other support from within the community.

Photos for the book, (limited to the size of the book able to be produced whether A5 soft cover or A4 hardcover), would be selected by representative(s) of Kempsey Macleay RSL Photography Club, KSC, Coastline Credit Union and MVAC (as well as potentially other supporter representatives). Permission would need to be granted by the selected photographers for use of their photo(s) in such a publication.

**Note 1...**A **jpeg file** of the photo(s) to be exhibited by each entering photographer will need to be supplied, by email, a month before the commencement of the exhibition so that the image(s) may be considered for inclusion in the book, to be ready for the opening of the exhibition in September. **Final date for sending jpeg file of image(s) to Steve MacDonald, (email [mooneba@hotmail.com](mailto:mooneba@hotmail.com) is 31<sup>st</sup> July, 2021.**

**Note 2...**If photos are used by KSC or any other body for other than Wildlife book, it needs to be by permission of photographer. Photographer retains the Copyright for his/her photo unless otherwise stated.

**Suggestions for how to publish book.....**Through 'Snapfish', 'Momento', 'My Pictures', local printer, Bookbound Publishing, other.

Discussion required with Kempsey Shire Council (Economic Development team) to determine whether there is support for such a publication and whether it is seen as a way of celebrating our rich and wonderful wildlife and happy band of wildlife photographers here in the Kempsey Shire.

**Promotion....**Advertising/Marketing...Mayoral Column in newspaper, Kempsey Shire Council website, Press Releases for newspapers, flyers/posters/cards for wide display, word of mouth, through Kempsey Macleay RSL Photography Club, MVAC membership, Facebook, Instagram, High School's Art faculties (Melville High Pelay Ingles, Kempsey High Sue Marsh, St Paul's Beth McMillan, Seventh Day Adventist Melissa Metcalfe, Macleay Vocational College Mark Morrison/Pat Farley).